

MEDIA RELEASE FOR IMMEDIATE RELEASE

For attention Editors and Journalists Wednesday, 07 July 2021

MEC THANDI MORAKA CONGRATULATES ITUMELENG BALOYI FOR MAKING TOP 30 OF THE MISS SA PAGEANT.

Limpopo MEC for Sport, Arts and Culture, Hon. Thandi Moraka would like to congratulate Itumeleng Baloyi for making it to the Top 30 of Miss SA 2021 Pageant. The 23-year-old, Itumeleng Baloyi who was born and bred in Seshego township, outside Polokwane, Capricorn District, Limpopo Province, is the only contestant from the province to make the top 30 of the pageant.

Baloyi has graduated with a Diploma in Events Management and Marketing from the Cape Peninsula University of Technology, and she is currently completing her B-Tech Degree/Advanced Diploma in Project Management with the same university. She plans to further her studies with Honours Degree in Construction Management. Itumeleng says she has a dream of owning a construction so she can help create jobs whist bettering the economy of the country.

"I'm still in awe at how everything happened so fast, just a couple of days ago I was submitting my entry video like any other hopeful contestant. I am truly honored and humbled with this experience because this is big for me. The Miss SA organization is opening doors for a diverse and inclusion of all types of women and as a young woman myself, who is battling with eczema, I believe that holistic representation is equally important. Given the opportunity I would like to amplify the narrative of how beauty standards are deemed whilst empowering women and the community at large. A note to my people of Limpopo: we can reign for the second time; I believe it is possible", says Itumeleng.

"This is a big moment for Limpopo Province, and we are rallying behind Itumeleng. Our wish and believe is for her to go all out and bring the title back home like what Shudufhadzo Musida did last year. We are truly proud and humbled at the same time because this puts our province on the map. We have interacted with her, and she has brought so much positivity about this journey. I am urging everyone in the province to support her until the end" concludes MEC Thandi Moraka.

Ends...... Lucky Tshilimandila 079 609 9613

Jermina Kaka 060 997 7078

